ticketpay

Privacy policy

I. Preliminary remarks

This privacy policy applies to the processing of your data, namely your personal data on the website "ticketpay.de" with all secondary and subpages (platform or website or page). If there are secondary and subpages that have their own privacy policy (e.g. the store pages), the privacy policy listed there applies. TicketPAY Europe GmbH, Herbert-Rust-Weg 27, 59071 Hamm, Germany (operator) is responsible for data processing. The operator's email address is: datasecurity@ticketpay.de. The full contact details can be found in the imprint

The platform is used by event organizers to organize and advertise events, register participants for these events and sell and invoice tickets.

You can access the content of this declaration at any time via this subpage on the platform and also save or print it out using the corresponding function of your Internet browser.

The operator takes the protection of your data seriously and complies with data protection laws. These laws serve to protect natural persons when processing personal data. Personal data is any information relating to an identified or identifiable natural person. Such data is only processed to the extent necessary for the performance of a contract, to fulfill legal obligations or to provide and improve the platform. Processing for provision and improvement only takes place if this is stated below, specified in a separate consent, ordered by an authority or court or otherwise provided for by law.

The data is processed by the operator or by processors on behalf of the operator in the member states of the European Union (EU) or the European Economic Area (EEA). In particular, the internet servers used by or on behalf of the operator for data processing are located in the member states of the EU or the EEA. Data is not transferred to servers in a third country or an international organization. If, contrary to this principle, we transfer data to a third country, this is only done to service providers that ensure an appropriate level of protection (e.g. certification under the "EU-US Data Privacy Framework" (DPF) or via suitable additional guarantees).

With regard to the processing for contract execution, reference is also made to the operator's GTC, namely the General Terms and Conditions TicketPAY for organizers on the one hand and the General Terms and Conditions TicketPAY for attendees on the other hand.

With regard to the transmission of data due to statutory reporting obligations, please also refer to the notification that you may receive separately in accordance with the relevant regulations.

This platform uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

II. Hosting and Content Delivery Networks (CDN)

We host the content of our website with the following providers:

1. Amazon Web Services (AWS)

The provider is Amazon Web Services EMEA SARL, 38 Avenue John F. Kennedy, 1855 Luxembourg (hereinafter referred to as AWS).

When you visit our website, your personal data is processed on the servers of AWS. Personal data may also be transferred to the parent company of AWS in the USA. The data transfer to the USA is based on the EU standard contractual clauses. You can find details here:
https://aws.amazon.com/de/blogs/security/aws-gdpr-data-processing-addendum/

Further information can be found in the AWS privacy policy:
https://aws.amazon.com/de/privacy/?nc1=f_pr

The use of AWS is based on Art. 6 para. 1 lit. f GDPR. We have a legitimate interest in displaying our website as reliably as possible. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the USA, which is intended to ensure compliance with European data protection standards for data processing in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link:

https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000TOWQAA4&status=Active

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract prescribed by data protection law, which ensures that it processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

2. RAIDBOXES

The provider is the RAIDBOXES GmbH, Hafenstr. 32, 48151 Münster, Germany (hereinafter referred to as: RAIDBOXES). Whenever you visit our website, RAIDBOXES will record a variety of logfiles, including your IP addresses.

For details, please refer to the Data Privacy Policy of RAIDBOXES: https://raidboxes.io/legal/privacy/.

We use RAIDBOXES on the basis of Art. 6(1)(f) GDPR. We have a legitimate interest in making the depiction of our website as dependable as possible. If you have been asked for your respective consent, processing shall occur exclusively on the basis of Art. 6 (1)(a) GDPR and § 25(1) TDDDG, if the consent comprises the archiving of cookies or access to information on the user's device (e.g., device finger printing) as defined in the TDDDG. Such consent may be revoked at any time.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

3. Amazon CloudFront CDN

We use the Content Delivery Network Amazon CloudFront CDN. The provider is Amazon Web Services EMEA SARL, 38 avenue John F. Kennedy, L-1855, Luxembourg (hereinafter referred to as "Amazon").

Amazon CloudFront CDN is a globally distributed Content Delivery Network. During these transactions, the information transfer between your browser and our website is technically routed via

the Content Delivery Network. This enables us to boost the global availability and performance capabilities of our website.

The use of Amazon CloudFront CDN is based on our legitimate interest in keeping the presentation of our web services as error free and secure as possible (Art. 6(1)(f) GDPR).

The data transfer to the United States is based on the Standard Contract Clauses of the EU Commission. You can find the details here: https://aws.amazon.com/de/blogs/security/aws-gdpr-data-processing-addendum/.

For more information on Amazon CloudFront CDN please follow this link: https://d1.awsstatic.com/legal/privacypolicy/AWS_Privacy_Notice__German_Translation.pdf.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000TOWQAA4&status=Active.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

III. Data processing

Your data is processed both form-dependent and form-independent. Form-dependent data is the data that you enter in a form on the platform. Form-independent data is the data that you leave on the operator's servers without entering it in a form.

1. Form-dependent processing

The data that you enter in a form on the platform is processed when the form is used, namely after the form has been sent. In particular, this may involve data relating to registration as a customer and, if you are the purchaser of a ticket, the data relating to your order. Personal data that you send via a form provided for this purpose is always transmitted to the operator's servers in encrypted form.

a. Customer account

As the organizer of an event, you can set up a customer account on the platform. In this respect, the data provided when setting up and, if applicable, later via the forms in the customer account, in particular your address data and data on your event, will be stored on the operator's servers. You can view the stored data at any time via the customer account and correct or complete it via the forms in the settings. You can of course also contact the operator personally, for example by e-mail to the address given at the beginning. The same applies to deletion of the customer account. However, your data can only be deleted when it is no longer required for the execution of the contract and there are no legal obligations to retain it; in this respect, however, the processing of your data will be restricted, in particular the customer account will be blocked.

b. Purchaser of a ticket

(1) Organizer as data controller under data protection law

As a commercial agent, we act in the name of and on behalf of the respective event organizer and are commissioned to process the ticket purchase. For this purpose, the organizer will direct you to a page of the organizer set up by us, where you can select and pay for (and, if applicable, download) the ticket you want and any additional services offered by the organizer.

In these cases, however, the controller for the data processing is the respective organizer on whose behalf we carry out the sale, in deviation from the explanations above under Section III.1.a..

Your data will not be published. Rather, it is used to issue you with a ticket containing the information requested by the organizer and to record your participation in the event in our database. In addition, your IP address will be stored in order to be able to determine the internet connection of the customer in the event of data misuse.

(2) Content of the requested data

In addition to the desired products, our form, to which the respective organizer will direct you, also asks for the personal data required to send and issue the ticket. Depending on the event, this may include at least your name and e-mail address, or other data such as your address, telephone or fax number, company name and date of birth. This data is stored from the time the form is sent. For the processing of ticket orders, further information is also required, e.g. your preferred method of payment and, if applicable, your bank or credit card details. Credit card data is stored exclusively in encrypted

form in accordance with PCI-DSS regulations. The data processed on behalf of the affiliated event organizer will be used exclusively for the purposes you have commissioned - e.g. for ticket details, payment processing, risk management and admission management. Depending on the services commissioned, further data may be obtained from external sources. All processed data is stored in accordance with the specifications. If you wish your personal data to be deleted before the retention period expires, it will usually be blocked instead of deleted.

(3) Transmission to Klarna (installment purchase, invoice, pay now)

In order to be able to offer you Klarna's payment methods, we may pass on your personal data in the form of contact and order data to Klarna during the checkout process so that Klarna can check whether you are eligible for Klarna's payment methods and Klarna can tailor the payment methods to you. Your transmitted personal data will be processed in accordance with Klarna's privacy policy.

c. Resale of tickets

For certain events, the organizer may permit the resale of tickets between a ticket seller and an interested party, hereinafter referred to as the ticket buyer.

For this purpose, we maintain a page on which ticket buyers can select, purchase and pay for the tickets offered by the ticket sellers. In such a transaction, we broker the purchase contract with the ticket buyer in the name of and on behalf of the ticket seller.

The data of both parties will not be published. Rather, they are used to process the conclusion of the contract between the parties and to be able to issue a new ticket to the ticket buyer with the information requested by the organizer. They are also used to record the ticket buyer's participation and the ticket seller's non-participation in our database.

In principle, we do not provide the parties with the contact details of the other party. If one party asserts to us that it needs the data of the other party to assert its own claims, we will provide both parties - if available - with (a) the name, (b) the address and (c) the e-mail address of the other party.

d. Newsletter from the organizer

On behalf of the organizer, we may offer you the opportunity to subscribe to a newsletter that the organizer sends by e-mail. For this purpose, we give you the opportunity to enter your e-mail address and agree to receive the newsletter. If you wish to receive a newsletter, we will forward your e-mail address, your IP address and the time of registration to the organizer.

The organizer then requires further data in order to verify that you, as the owner of the address provided, actually agree to receive the newsletter. For this purpose, the organizer uses the so-called double opt-in procedure (DOI). This means that after registering, you will receive an e-mail with an individual link that you can use to confirm your registration (confirmation link). Only after such confirmation will you receive the newsletter. For the DOI, its verification and the prevention of misuse, the time and IP address of the registration and confirmation as well as the confirmation link are stored in addition to your e-mail address. No other data is processed in this respect. The data is only processed in order to be able to offer and send the newsletter. However, the organizer may use a mail service provider who processes the data on its behalf in accordance with the statutory provisions and the provisions of this privacy policy and is not a third party in this respect. If you wish to unsubscribe from the newsletter, you can use the corresponding link in one of the newsletters (unsubscribe link) or contact the organizer personally. Further information on this can be found in the privacy policy of the organizer.

e. Newsletter from the operator

(1) Newsletter data

If you would like to receive the newsletter offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data is not collected or only on a voluntary basis. For the handling of the newsletter, we use newsletter service providers, which are described below.

(2) Mailchimp

This website uses the services of Mailchimp to send out its newsletters. The provider is the Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA.

Among other things, Mailchimp is a service that can be deployed to organize and analyze the sending of newsletters. Whenever you enter data for the purpose of subscribing to a newsletter (e.g. your e-mail address), the information is stored on Mailchimp servers in the United States.

With the assistance of the Mailchimp tool, we can analyze the performance of our newsletter campaigns. If you open an e-mail that has been sent through the Mailchimp tool, a file that has been integrated into the e-mail (a so-called web-beacon) connects to Mailchimp’s servers in the United

States. As a result, it can be determined whether a newsletter message has been opened and which links the recipient possibly clicked on. Technical information is also recorded at that time (e.g. the time of access, the IP address, type of browser and operating system). This information cannot be allocated to the respective newsletter recipient. Their sole purpose is the performance of statistical analyses of newsletter campaigns. The results of such analyses can be used to tailor future newsletters to the interests of their recipients more effectively.

If you do not want to permit an analysis by Mailchimp, you must unsubscribe from the newsletter. We provide a link for you to do this in every newsletter message.

The data is processed based on your consent (Art. 6(1)(a) GDPR). You may revoke any consent you have given at any time by unsubscribing from the newsletter. This shall be without prejudice to the lawfulness of any data processing transactions that have taken place prior to your revocation.

The data deposited with us for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter or the newsletter service provider and deleted from the newsletter distribution list after you unsubscribe from the newsletter. Data stored for other purposes with us remain unaffected.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://mailchimp.com/eu-us-data-transfer-statement/ and https://mailchimp.com/legal/data-processing-addendum/#Annex_C_-_Standard_Contractual_Clauses.

After you unsubscribe from the newsletter distribution list, your e-mail address may be stored by us or the newsletter service provider in a blacklist, if such action is necessary to prevent future mailings. The data from the blacklist is used only for this purpose and not merged with other data. This serves both your interest and our interest in complying with the legal requirements when sending newsletters (legitimate interest within the meaning of Art. 6(1)(f) GDPR). The storage in the blacklist is indefinite. You may object to the storage if your interests outweigh our legitimate interest.

For more details, please consult the Data Privacy Policies of Mailchimp at: https://mailchimp.com/legal/terms/.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact

the provider under the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000TXVKAA4&status=Active.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

(3) Zoho Campaigns

This website uses Zoho Campaigns to send its own newsletters. The providers are Zoho Corporation GmbH, Trinkausstr. 7, 40213 Düsseldorf, Germany and Zoho Corporation Pvt. Ltd, Estancia IT Park, Plot No. 140 151, GST Road, Vallancherry Village, Chengalpattu Taluk, Kanchipuram District 603 202, India (hereinafter "Zoho Campaigns").

Zoho Campaigns is a service that can be used to organize and analyze the sending of newsletters, among other things. The data you enter for the purpose of subscribing to the newsletter is stored on Zoho Campaigns' servers.

This website uses Zoho Campaigns to send out newsletters. Provider is Zoho Corporation GmbH., Estancia IT Park, Plot no. 140 151, GST Road, Vallancherry Village, Chengalpattu Taluk, Kanchipuram District 603 202, India (hereinafter “Zoho Campaigns”).

Zoho Campaigns is a service that can be used, in particular, to organize and analyze the sending of newsletters. The information you enter to subscribe to the newsletter is stored on Zoho Campaigns’ servers.

Data analysis by Zoho Campaigns

Zoho Campaigns allows us to analyze our newsletter campaigns. For example, we can see whether a newsletter message has been opened and which links have been clicked on, if any. In this way we can determine which links have been clicked on most often.

We can also see if certain previously defined actions were performed after opening/clicking (conversion rate). For example, we can see whether you have made a purchase after clicking on the newsletter. If you do not want to receive analyses of Zoho Campaigns, you must unsubscribe from the newsletter. We provide a link to this in every newsletter message. Zoho Campaigns also allows us to classify the recipients of the newsletter into different categories ("clustering"). The newsletter recipients can be classified, for example, by age, gender, or place of residence. In this way, the

newsletter can be better adapted to the respective target groups. If you do not wish to receive analyses of Zoho Campaigns, you must unsubscribe from the newsletter. You will find a link to this in every newsletter message.

Detailed information about the characteristics of Zoho Campaigns can be found at the following link: https://www.zoho.com/campaigns/features.html.

The Zoho Campaigns' privacy policy can be found at https://www.zoho.com/privacy.html and https://www.zoho.com/gdpr.html.

Legal basis

The data processing is based on your consent (Art. 6(1)(a) GDPR). You can revoke this consent at any time with effect for the future.

The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: https://www.zoho.com/privacy.html.

Duration of storage

The data that you provide us with for the purpose of subscribing to the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and will be deleted from the newsletter distribution list or deleted after the newsletter has been cancelled. We reserve the right to delete email addresses within the scope of our legitimate interest under Art. 6(1)(f) GDPR. Data stored by us for other purposes remain unaffected.

After you have been removed from the newsletter distribution list, your email address may be stored by us or the newsletter service provider in a blacklist, if such action is necessary to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in compliance with legal requirements when sending out newsletters (legitimate interest in the sense of Art. 6(1)(f) GDPR). The storage in the blacklist is not limited in time. You can object to the storage if your interests outweigh our legitimate interest.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

f. Contact form

If you submit inquiries to us via our contact form, the information provided in the contact form as well as any contact information provided therein will be stored by us in order to handle your inquiry and in the event that we have further questions. We will not share this information without your consent.

The processing of these data is based on Art. 6(1)(b) GDPR, if your request is related to the execution of a contract or if it is necessary to carry out pre-contractual measures. In all other cases the processing is based on our legitimate interest in the effective processing of the requests addressed to us (Art. 6(1)(f) GDPR) or on your agreement (Art. 6(1)(a) GDPR) if this has been requested; the consent can be revoked at any time.

The information you have entered into the contact form shall remain with us until you ask us to eradicate the data, revoke your consent to the archiving of data or if the purpose for which the information is being archived no longer exists (e.g., after we have concluded our response to your inquiry). This shall be without prejudice to any mandatory legal provisions, in particular retention periods.

g. Request by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your request, including all resulting personal data (name, request) will be stored and processed by us for the purpose of processing your request. We do not pass these data on without your consent.

These data are processed on the basis of Art. 6(1)(b) GDPR if your inquiry is related to the fulfillment of a contract or is required for the performance of pre-contractual measures. In all other cases, the data are processed on the basis of our legitimate interest in the effective handling of inquiries submitted to us (Art. 6(1)(f) GDPR) or on the basis of your consent (Art. 6(1)(a) GDPR) if it has been obtained; the consent can be revoked at any time.

The data sent by you to us via contact requests remain with us until you request us to delete, revoke your consent to the storage or the purpose for the data storage lapses (e.g. after completion of your request). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

h. Corona certificate

You may be able to use the Platform to purchase tickets to events that require recovery from or vaccination against COVID-19 (2G) or a negative test for SARS-CoV-2 (3G) instead of such

immunization. If you use the platform to purchase a ticket for a 2G or 3G event, you may give your consent to the processing of data for immunization or testing, including the type and validity of a corresponding certificate. Giving consent is voluntary and is not a prerequisite for attending the event. However, it can simplify and speed up access control at the event. You give your consent to the organizer. This means that we only process the data on behalf of the respective organizer. You can revoke your consent to the organizer at any time with effect for the future; if you send your revocation to us, we will refer you to the organizer or forward your revocation to the organizer. The data will be processed on the basis of your consent for control purposes in connection with the 2G or 3G event. For this purpose, the immunization or test certificate is checked for validity, the certificate type and the validity period (test result) are stored and the test result is temporarily assigned to the ticket. The check can be carried out when you enter the event (for the first time) or beforehand via the platform. For the prior examination, you can upload the certificate to the platform, whereby the transmission is encrypted. The certificate as such is only processed temporarily for the examination and is not stored. The examination result will generally be deleted two weeks after the event. Please note that uploading the certificate does not release you from the obligation to carry proof of immunization or testing and an official identification document. The data will not be transmitted to third parties, whereby statutory reporting obligations remain unaffected. The organizer's information on data protection takes precedence over the general information in this privacy policy. Reference is also made to the content of a consent form.

2. Form-independent processing

The data that the operator requires either for the provision or improvement of the platform is processed independently of the form. In particular, this may involve cookies and statistical data, which are always transmitted in encrypted form. Your data is transmitted via a secure TSL connection. You can recognize this by the fact that an "s" is appended to the address component "http://" ("https://") or a green, closed lock symbol is displayed. By clicking on the symbol, you will receive information about the TSL certificate used. The display of the symbol depends on the browser version you are using.

a. Data collection on this website

(1) Cookies

Our websites and pages use what the industry refers to as “cookies.” Cookies are small data packages that do not cause any damage to your device. They are either stored temporarily for the

duration of a session (session cookies) or they are permanently archived on your device (permanent cookies). Session cookies are automatically deleted once you terminate your visit. Permanent cookies remain archived on your device until you actively delete them, or they are automatically eradicated by your web browser.

Cookies can be issued by us (first-party cookies) or by third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain services of third-party companies into websites (e.g., cookies for handling payment services).

Cookies have a variety of functions. Many cookies are technically essential since certain website functions would not work in the absence of these cookies (e.g., the shopping cart function or the display of videos). Other cookies may be used to analyze user behavior or for promotional purposes.

Cookies, which are required for the performance of electronic communication transactions, for the provision of certain functions you want to use (e.g., for the shopping cart function) or those that are necessary for the optimization (required cookies) of the website (e.g., cookies that provide measurable insights into the web audience), shall be stored on the basis of Art. 6(1)(f) GDPR, unless a different legal basis is cited. The operator of the website has a legitimate interest in the storage of required cookies to ensure the technically error-free and optimized provision of the operator's services. If your consent to the storage of the cookies and similar recognition technologies has been requested, the processing occurs exclusively on the basis of the consent obtained (Art. 6(1)(a) GDPR and § 25 (1) TDDDG); this consent may be revoked at any time.

You have the option to set up your browser in such a manner that you will be notified any time cookies are placed and to permit the acceptance of cookies only in specific cases. You may also exclude the acceptance of cookies in certain cases or in general or activate the delete-function for the automatic eradication of cookies when the browser closes. If cookies are deactivated, the functions of this website may be limited.

Which cookies and services are used on this website can be found in this privacy policy.

(2) Consent with ConsentManager

Our website uses the ConsentManager consent technology to obtain your consent to the storage of certain cookies on your device or for the use of certain technologies and data protection legislation compliant documentation of the former. The party offering this technology is Jaohawi AB,

Håltegelvägen 1b, 72348 Västerås, Sweden, website: https://www.consentmanager.de (hereinafter referred to as “ConsentManager”).

Whenever you visit our website, a connection to ConsentManager’s servers will be established to obtain your consent and other declarations regarding the use of cookies.

Moreover, ConsentManager shall store a cookie in your browser to be able to allocate your declaration(s) of consent or any revocations of the former. The data that are recorded in this manner shall be stored until you ask us to eradicate them, delete the ConsentManager cookie or until the purpose for archiving the data no longer exists. This shall be without prejudice to any mandatory legal retention periods.

ConsentManager uses cookies to obtain the declarations of consent mandated by law. The legal basis for the use of such cookies is Art. 6(1)(c) GDPR.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

(3) Server log files

The provider of this website and its pages automatically collects and stores information in so-called server log files, which your browser communicates to us automatically. The information comprises:

- The type and version of browser used
- The used operating system
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- The IP address

This data is not merged with other data sources.

This data is recorded on the basis of Art. 6(1)(f) GDPR. The operator of the website has a legitimate interest in the technically error free depiction and the optimization of the operator’s website. In order to achieve this, server log files must be recorded.

(4) Zoho CRM

We use Zoho CRM on this website. Provider is Zoho Corporation GmbH., Estancia IT Park, Plot No. 140 151, GST Road, Vallancherry Village, Chengalpattu Taluk, Kanchipuram District 603 202, India (hereinafter “Zoho CRM”).

Zoho CRM enables us, in particular, to manage existing and potential customers and customer contacts and to organize sales and communication processes. Using the CRM system also enables us to analyze and optimize our customer-related processes. The customer data is stored on Zoho CRM's servers. Details of Zoho CRM's functions can be found here: https://www.zoho.com/de/crm/help/getting-started/key-features.html.

The use of Zoho CRM is based on Art. 6(1)(f) GDPR. The website operator has a legitimate interest the most efficient customer management and customer communication. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25 (1) TDDDG, insofar the consent includes the storage of cookies or the access to information in the user’s end device (e.g., device fingerprinting) within the meaning of the TDDDG. This consent can be revoked at any time.

The data transfer to third countries outside the European Union is based on the standard contractual clauses of the EU Commission.

Details can be found in the Zoho CRM privacy policy: https://www.zoho.com/privacy.html and https://www.zoho.com/gdpr.html

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract mandated by data privacy laws that guarantees that they process personal data of our website visitors only based on our instructions and in compliance with the GDPR.

b. Tracking by organizer

The organizer may use tracking methods on the organizer's website hosted by us. In addition to this privacy policy, the organizer's privacy policy, which is linked on the hosted pages next to this privacy policy, therefore also applies.

c. Social media

(1) Facebook

We have integrated elements of the social network Facebook on this website. The provider of this service is Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. According to Facebook's statement the collected data will be transferred to the USA and other third-party countries too.

An overview of the Facebook social media elements is available under the following link: https://developers.facebook.com/docs/plugins/.

If the social media element has been activated, a direct connection between your device and the Facebook server will be established. As a result, Facebook will receive information confirming your visit to this website with your IP address. If you click on the Facebook Like button while you are logged into your Facebook account, you can link content of this website to your Facebook profile. Consequently, Facebook will be able to allocate your visit to this website to your user account. We have to emphasize that we as the provider of the website do not receive any information on the content of the transferred data and its use by Facebook. For more information, please consult the Data Privacy Policy of Facebook at: https://de-de.facebook.com/privacy/explanation.

The use of this service is based on your consent in accordance with Art. 6 (1)(a) GDPR and § 25 (1) TDDDG. Consent can be revoked at any time.

Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 DSGVO). The joint responsibility is limited exclusively to the collection of the data and its forwarding to Facebook. The processing by Facebook that takes place after the onward transfer is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in a joint processing agreement. The wording of the agreement can be found under: https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for providing the privacy information when using the Facebook tool and for the privacy-secure implementation of the tool on our website. Facebook is responsible for the data security of Facebook products. You can assert data subject rights (e.g., requests for information) regarding data processed by Facebook directly with Facebook. If you assert the data subject rights with us, we are obliged to forward them to Facebook.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum, https://de-de.facebook.com/help/566994660333381 and https://www.facebook.com/policy.php.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000GnywAAC&status=Active.

(2) X (formerly Twitter)

We have integrated functions of the social media platform X (formerly Twitter) into this website. These functions are provided by the parent company X Corp., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. The branch Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland, is responsible for the data processing of individuals living outside the United States.

If the social media element has been activated, a direct connection between your device and X's server will be established. As a result, X (formerly Twitter) will receive information on your visit to this website. While you use X (formerly Twitter) and the "Re-Tweet" or "Repost" function, websites you visit are linked to your X (formerly Twitter) account and disclosed to other users. We must point out, that we, the providers of the website and its pages do not know anything about the content of the data transferred and the use of this information by X (formerly Twitter). For more details, please consult the X (formerly Twitter) Data Privacy Declaration at: https://x.com/en/privacy.

The use of this service is based on your consent in accordance with Art. 6 (1)(a) GDPR and § 25 (1) TDDDG. Consent can be revoked at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://gdpr.x.com/en/controller-to-controller-transfers.html.

You have the option to reset your data protection settings on X (formerly Twitter) under the account settings at https://x.com/settings/account.

(3) Instagram

We have integrated functions of the public media platform Instagram into this website. These functions are being offered by Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland.

If the social media element has been activated, a direct connection between your device and Instagram's server will be established. As a result, Instagram will receive information on your visit to this website.

If you are logged into your Instagram account, you may click the Instagram button to link contents from this website to your Instagram profile. This enables Instagram to allocate your visit to this website to your user account. We have to point out that we as the provider of the website and its pages do not have any knowledge of the content of the data transferred and its use by Instagram.

The use of this service is based on your consent in accordance with Art. 6 (1)(a) GDPR and § 25 (1) TDDDG. Consent can be revoked at any time.

Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook or Instagram, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 DSGVO). The joint responsibility is limited exclusively to the collection of the data and its forwarding to Facebook or Instagram. The processing by Facebook or Instagram that takes place after the onward transfer is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in a joint processing agreement. The wording of the agreement can be found under: https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for providing the privacy information when using the Facebook or Instagram tool and for the privacy-secure implementation of the tool on our website. Facebook is responsible for the data security of Facebook or Instagram products. You can assert data subject rights (e.g., requests for information) regarding data processed by Facebook or Instagram directly with Facebook. If you assert the data subject rights with us, we are obliged to forward them to Facebook.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum, https://privacycenter.instagram.com/policy/ and https://de-de.facebook.com/help/566994660333381.

For more information on this subject, please consult Instagram's Data Privacy Declaration at: https://privacycenter.instagram.com/policy/.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000GnywAAC&status=Active.

(4) LinkedIn

This website uses elements of the LinkedIn network. The provider is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland.

Any time you access a page of this website that contains elements of LinkedIn, a connection to LinkedIn’s servers is established. LinkedIn is notified that you have visited this website with your IP address. If you click on LinkedIn’s “Recommend” button and are logged into your LinkedIn account at the time, LinkedIn will be in a position to allocate your visit to this website to your user account. We have to point out that we as the provider of the websites do not have any knowledge of the content of the transferred data and its use by LinkedIn.

The use of this service is based on your consent in accordance with Art. 6 (1)(a) GDPR and § 25 (1) TDDDG. Consent can be revoked at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://www.linkedin.com/help/linkedin/answer/a1343190/datenubertragung-aus-der-eu-dem-ewr-und-der-schweiz?lang=de.

For further information on this subject, please consult LinkedIn’s Data Privacy Declaration at: https://www.linkedin.com/legal/privacy-policy.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5448.

d. Analysis tools and advertising

(1) Google Tag Manager

We use the Google Tag Manager. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

The Google Tag Manager is a tool that allows us to integrate tracking or statistical tools and other technologies on our website. The Google Tag Manager itself does not create any user profiles, does not store cookies, and does not carry out any independent analyses. It only manages and runs the tools integrated via it. However, the Google Tag Manager does collect your IP address, which may also be transferred to Google's parent company in the United States.

The Google Tag Manager is used on the basis of Art. 6(1)(f) GDPR. The website operator has a legitimate interest in the quick and uncomplicated integration and administration of various tools on his website. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25 (1) TDDDG, insofar the consent includes the storage of cookies or the access to information in the user's end device (e.g., device fingerprinting) within the meaning of the TDDDG. This consent can be revoked at any time.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

(2) Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider of this service is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics enables the website operator to analyze the behavior patterns of website visitors. To that end, the website operator receives a variety of user data, such as pages accessed, time spent on the page, the utilized operating system and the user's origin. This data is summarized in a user-ID and assigned to the respective end device of the website visitor.

Furthermore, Google Analytics allows us to record your mouse and scroll movements and clicks, among other things. Google Analytics uses various modeling approaches to augment the collected data sets and uses machine learning technologies in data analysis.

Google Analytics uses technologies that make the recognition of the user for the purpose of analyzing the user behavior patterns (e.g., cookies or device fingerprinting). The website use information recorded by Google is, as a rule transferred to a Google server in the United States, where it is stored.

The use of these services occurs on the basis of your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You may revoke your consent at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://privacy.google.com/businesses/controllerterms/mccs/.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

IP anonymization

Google Analytics IP anonymization is active. As a result, your IP address will be abbreviated by Google within the member states of the European Union or in other states that have ratified the Convention on the European Economic Area prior to its transmission to the United States. The full IP address will be transmitted to one of Google’s servers in the United States and abbreviated there only in exceptional cases. On behalf of the operator of this website, Google shall use this information to analyze your use of this website to generate reports on website activities and to render other services to the operator of this website that are related to the use of the website and the Internet. The IP address transmitted in conjunction with Google Analytics from your browser shall not be merged with other data in Google’s possession.

Browser plugin

You can prevent the recording and processing of your data by Google by downloading and installing the browser plugin available under the following link: https://tools.google.com/dlpage/gaoptout?hl=en.

For more information about the handling of user data by Google Analytics, please consult Google’s Data Privacy Declaration at: https://support.google.com/analytics/answer/6004245?hl=en.

Contract data processing

We have concluded an Data processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

(3) Matomo

This website uses the open-source web analysis service Matomo.

Through Matomo, we are able to collect and analyze data on the use of our website-by-website visitors. This enables us to find out, for instance, when which page views occurred and from which region they came. In addition, we collect various log files (e.g. IP address, referrer, browser, and operating system used) and can measure whether our website visitors perform certain actions (e.g. clicks, purchases, etc.).

The use of this analysis tool is based on Art. 6(1)(f) GDPR. The website operator has a legitimate interest in the analysis of user patterns, in order to optimize the operator's web offerings and advertising. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25 (1) TDDDG, insofar the consent includes the storage of cookies or the access to information in the user's end device (e.g., device fingerprinting) within the meaning of the TDDDG. This consent can be revoked at any time.

IP anonymization

For analysis with Matomo we use IP anonymization. Your IP address is shortened before the analysis, so that it is no longer clearly assignable to you.

Analysis without cookies

We have configured Matomo in such a way that Matomo will not store cookies in your browser.

Hosting

We host Matomo exclusively on our own servers so that all analysis data remains with us and is not passed on.

(4) Google Ads

The website operator uses Google Ads. Google Ads is an online promotional program of Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Ads enables us to display ads in the Google search engine or on third-party websites, if the user enters certain search terms into Google (keyword targeting). It is also possible to place targeted ads based on the user data Google has in its possession (e.g., location data and interests; target group targeting). As the website operator, we can analyze these data quantitatively, for instance by analyzing which search terms resulted in the display of our ads and how many ads led to respective clicks.

The use of these services occurs on the basis of your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You may revoke your consent at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://policies.google.com/privacy/frameworks and https://business.safety.google/controllerterms/.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

(5) Google AdSense

This website uses Google AdSense, a service for the integration of ads. The provider of this service is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

With the assistance of Google Adsense, we are in a position to place targeted ads by third parties on our site. The contents of the ads are based on your interests, which Google determines based on your past user patterns. Moreover, when choosing compatible ads, context information, such as your location, the content of the visited website or Google search terms you have entered, will be taken into account.

Google AdSense uses Cookies, Web Beacons (invisible graphics) and comparable recognition technologies. As a result, it is possible to analyze information, such as visitor traffic data, on these sites.

The usage information for this website (including your IP address) recorded by Google Adsense and delivery of advertising formats are transferred to a Google server in the United States, where the

information is stored. Google may share this information with one of its contracting partners. However, Google will not link your IP address with any other of your stored information.

The use of these services occurs on the basis of your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You may revoke your consent at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://privacy.google.com/businesses/controllerterms/mccs/.

The company is certified in accordance with the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

(6) Google Ads Remarketing

This website uses the functions of Google Ads Remarketing. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

With Google Ads Remarketing, we can assign people who interact with our online offer to specific target groups in order to subsequently show them interest-based advertising in the Google advertising network (remarketing or retargeting).

Furthermore, the advertising target groups created with Google Ads Remarketing can be linked to Google's cross-device functions. In this way, interest-based, personalized advertising messages that have been adapted to you depending on your previous usage and surfing behavior on one device (e.g. cell phone) can also be displayed on another of your devices (e.g. tablet or PC).

If you have a Google account, you can object to personalized advertising at the following link: https://adssettings.google.com/anonymous?hl=de.

The use of this service is based on your consent in accordance with Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG. Consent can be revoked at any time.

Further information and the data protection provisions can be found in Google's privacy policy at: https://policies.google.com/technologies/ads?hl=de.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the USA, which is intended to ensure compliance

with European data protection standards for data processing in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt000000001L5AAI&status=Active

Formation of Target Groups with Customer Reconciliation

For the formation of target groups, we use, among other things, the Google Ads Remarketing customer reconciliation feature. To achieve this, we transfer certain customer data (e.g., email addresses) from our customer lists to Google. If the respective customers are Google users and are logged into their Google accounts, matching advertising messages within the Google network (e.g., YouTube, Gmail or in a search engine) are displayed for them to view.

(7) Google Conversion-Tracking

This website uses Google Conversion Tracking. The provider of this service is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

With the assistance of Google Conversion Tracking, we are in a position to recognize whether the user has completed certain actions. For instance, we can analyze the how frequently which buttons on our website have been clicked and which products are reviewed or purchased with particular frequency. The purpose of this information is to compile conversion statistics. We learn how many users have clicked on our ads and which actions they have completed. We do not receive any information that would allow us to personally identify the users. Google as such uses cookies or comparable recognition technologies for identification purposes.

The use of these services occurs on the basis of your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You may revoke your consent at any time.

For more information about Google Conversion Tracking, please review Google's data protection policy at: https://policies.google.com/privacy?hl=en.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

(8) Meta Pixel (formerly Facebook Pixel)

To measure conversion rates, this website uses the visitor activity pixel of Facebook/Meta. The provider of this service is Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. According to Facebook's statement the collected data will be transferred to the USA and other third-party countries too.

This tool allows the tracking of page visitors after they have been linked to the website of the provider after clicking on a Facebook ad. This makes it possible to analyze the effectiveness of Facebook ads for statistical and market research purposes and to optimize future advertising campaigns.

For us as the operators of this website, the collected data is anonymous. We are not in a position to arrive at any conclusions as to the identity of users. However, Facebook archives the information and processes it, so that it is possible to make a connection to the respective user profile and Facebook is in a position to use the data for its own promotional purposes in compliance with the Facebook Data Usage Policy (https://www.facebook.com/about/privacy/). This enables Facebook to display ads on Facebook pages as well as in locations outside of Facebook. We as the operator of this website have no control over the use of such data.

The use of these services occurs on the basis of your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You may revoke your consent at any time.

Within the meta pixel, we are using the expanded alignment function.

The expanded alignment allows us to transfer to Meta (Facebook) different types of data (e.g., place of residence, federal state, zip code, hashed email addresses, names, gender, date of birth or phone number) of our customers and prospects we collect through our website. As a result of this activation, we can tailor the offers presented in our advertising campaigns on Facebook to individuals interested in what we offer even more precisely. Moreover, this expanded alignment optimizes the allocation of website conversions and expands custom audiences.

Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 DSGVO). The joint responsibility is limited exclusively to the collection of the data and its forwarding to Facebook. The processing by Facebook that takes place after the onward transfer is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in a joint processing agreement. The wording of the agreement can be found under: https://www.facebook.com/legal/controller_addendum.

According to this agreement, we are responsible for providing the privacy information when using the Facebook tool and for the privacy-secure implementation of the tool on our website. Facebook is responsible for the data security of Facebook products. You can assert data subject rights (e.g., requests for information) regarding data processed by Facebook directly with Facebook. If you assert the data subject rights with us, we are obliged to forward them to Facebook.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum and https://de-de.facebook.com/help/566994660333381.

In Facebook's Data Privacy Policies, you will find additional information about the protection of your privacy at: https://www.facebook.com/about/privacy/.

You also have the option to deactivate the remarketing function "Custom Audiences" in the ad settings section under https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. To do this, you first have to log into Facebook.

If you do not have a Facebook account, you can deactivate any user-based advertising by Facebook on the website of the European Interactive Digital Advertising Alliance: http://www.youronlinechoices.com/de/praferenzmanagement/.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt0000000GnywAAC&status=Active.

e. Plugins and tools

(1) YouTube

This website embeds videos of the website YouTube. The website operator is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

If you visit a page on this website into which a YouTube has been embedded, a connection with YouTube's servers will be established. As a result, the YouTube server will be notified, which of our pages you have visited.

urthermore, YouTube will be able to place various cookies on your device or comparable technologies for recognition (e.g. device fingerprinting). In this way YouTube will be able to obtain information about this website's visitors. Among other things, this information will be used to generate video statistics with the aim of improving the user friendliness of the site and to prevent attempts to commit fraud.

If you are logged into your YouTube account while you visit our site, you enable YouTube to directly allocate your browsing patterns to your personal profile. You have the option to prevent this by logging out of your YouTube account.

The use of YouTube is based on our interest in presenting our online content in an appealing manner. Pursuant to Art. 6(1)(f) GDPR, this is a legitimate interest. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25 (1) TDDDG, insofar the consent includes the storage of cookies or the access to information in the user's end device (e.g., device fingerprinting) within the meaning of the TDDDG. This consent can be revoked at any time.

For more information on how YouTube handles user data, please consult the YouTube Data Privacy Policy under: https://policies.google.com/privacy?hl=en.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

(2) Google Fonts (local hosting)

This website uses so-called Google Fonts provided by Google to ensure the uniform use of fonts on this site. These Google fonts are locally installed so that a connection to Google's servers will not be established in conjunction with this application.

For more information on Google Fonts, please follow this link: https://developers.google.com/fonts/faq and consult Google's Data Privacy Declaration under: https://policies.google.com/privacy?hl=en.

(3) Google Maps

This website uses the mapping service Google Maps. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. With the means of this service, we can integrate map material on our website.

To enable the use of the Google Maps features, your IP address must be stored. As a rule, this information is transferred to one of Google's servers in the United States, where it is archived. The operator of this website has no control over the data transfer. In case Google Maps has been activated, Google has the option to use Google Fonts for the purpose of the uniform depiction of fonts. When you access Google Maps, your browser will load the required web fonts into your browser cache, to correctly display text and fonts.

We use Google Maps to present our online content in an appealing manner and to make the locations disclosed on our website easy to find. This constitutes a legitimate interest as defined in Art. 6(1)(f) GDPR. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25 (1) TDDDG, insofar the consent includes the storage of cookies or the access to information in the user's end device (e.g., device fingerprinting) within the meaning of the TDDDG. This consent can be revoked at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://privacy.google.com/businesses/gdprcontrollerterms/ and https://privacy.google.com/businesses/gdprcontrollerterms/sccs/.

For more information on the handling of user data, please review Google's Data Privacy Declaration under: https://policies.google.com/privacy?hl=en.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US. Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link: https://www.dataprivacyframework.gov/participant/5780.

f. Handling applicant data

We offer website visitors the opportunity to submit job applications to us (e.g., via e-mail, via postal services on by submitting the online job application form). Below, we will brief you on the scope, purpose and use of the personal data collected from you in conjunction with the application process.

We assure you that the collection, processing, and use of your data will occur in compliance with the applicable data privacy rights and all other statutory provisions and that your data will always be treated as strictly confidential.

Scope and purpose of the collection of data

If you submit a job application to us, we will process any affiliated personal data (e.g., contact and communications data, application documents, notes taken during job interviews, etc.), if they are required to make a decision concerning the establishment or an employment relationship. The legal grounds for the aforementioned are § 26 BDSG according to German Law (Negotiation of an Employment Relationship), Art. 6(1)(b) GDPR (General Contract Negotiations) and – provided you have given us your consent – Art. 6(1)(a) GDPR. You may revoke any consent given at any time. Within our company, your personal data will only be shared with individuals who are involved in the processing of your job application.

If your job application should result in your recruitment, the data you have submitted will be archived on the grounds of § 26 BDSG and Art. 6(1)(b) GDPR for the purpose of implementing the employment relationship in our data processing system.

Data Archiving Period

If we are unable to make you a job offer or you reject a job offer or withdraw your application, we reserve the right to retain the data you have submitted on the basis of our legitimate interests (Art. 6(1)(f) GDPR) for up to 6 months from the end of the application procedure (rejection or withdrawal of the application). Afterwards the data will be deleted, and the physical application documents will be destroyed. The storage serves in particular as evidence in the event of a legal dispute. If it is evident that the data will be required after the expiry of the 6-month period (e.g., due to an impending or pending legal dispute), deletion will only take place when the purpose for further storage no longer applies.

Longer storage may also take place if you have given your agreement (Article 6(1)(a) GDPR) or if statutory data retention requirements preclude the deletion.

Admission to the applicant pool

If we do not make you a job offer, you may be able to join our applicant pool. In case of admission, all documents and information from the application will be transferred to the applicant pool in order to contact you in case of suitable vacancies.

Admission to the applicant pool is based exclusively on your express agreement (Art. 6(1)(a) GDPR). The submission agreement is voluntary and has no relation to the ongoing application procedure. The affected person can revoke his agreement at any time. In this case, the data from the applicant pool will be irrevocably deleted, provided there are no legal reasons for storage.

The data from the applicant pool will be irrevocably deleted no later than two years after consent has been granted.

g. OneDrive

We have integrated OneDrive on this website. The provider is Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland (hereinafter referred to as "OneDrive").

OneDrive allows us to include an upload area on our website where you can upload content. When you upload content, it is stored on the OneDrive servers. When you enter our website, a connection to OneDrive is also established so that OneDrive can determine that you have visited our website.

The use of OneDrive is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in a reliable upload area on its website. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a GDPR; the consent can be revoked at any time.

Data processing

We have concluded a data processing agreement (DPA) for the use of the above-mentioned service. This is a contract prescribed by data protection law, which ensures that it processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

3. Your rights

If you are affected by the processing of your personal data, you have rights vis-à-vis the data controller in accordance with data protection regulations. You can contact the operator at any time to assert these rights, for example by sending an e-mail to the address given at the beginning. The same applies to other questions regarding data protection by the operator.

a. Right of withdrawal

You have the right to withdraw your consent to data processing at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

b. Right of objection

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is necessary for the performance of a task carried out in the public interest or for the purposes of the legitimate interests pursued by the operator. The operator will then no longer process the personal data unless it can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.

If your data is processed for the purpose of direct marketing, you have the right to object at any time to the processing of your data for the purpose of such marketing. If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.

c. Right of appeal

You have the right to lodge a complaint with a supervisory authority if you believe that the processing of personal data concerning you is in breach of the law. The competent authority at the provider's registered office is the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia (LDI), Kavalleriestr. 2-4, 40213 Düsseldorf, e-mail: poststelle@ldi.nrw.de The full contact details of the LDI can be found on the corresponding website at https://www.ldi.nrw.de. Your right to lodge a complaint with another supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, remains unaffected. Furthermore, the right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

d. Right to information

You have the right to request confirmation from the operator as to whether personal data concerning you is being processed; if this is the case, you have a right to information about this data and to the following information: (a) the purposes of the processing; (b) the categories of personal data being processed; (c) the recipients or categories of recipients to whom the data have been or will be disclosed; (d) the envisaged period for which the data will be stored, or, if not possible, the criteria

used to determine that period; (e) your rights under data protection legislation; (f) if the data is not collected from you, all available information about the origin of the data; (g) the existence of automated decision-making, including profiling, and meaningful information about it. Most of the information can already be found in this declaration. In addition, you can of course contact the operator at any time, for example by e-mail to the address given at the beginning. Upon request, the operator will provide you with a copy of the personal data that is the subject of the processing. However, this will only be done insofar as it does not adversely affect the rights and freedoms of other persons. If you make the request electronically, the information will be provided to you in a commonly used electronic format, unless you specify otherwise.

e. Right to rectification

You have the right to obtain from the operator without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you also have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

f. Right to erasure

You have the right to obtain from the controller the erasure of personal data concerning you without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies: (a) the data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; (b) you withdraw your consent on which the processing was based and there is no other legal basis for the processing; (c) you object to the processing and there are no overriding legitimate grounds for the processing or your objection relates to direct marketing; (d) your personal data has been processed unlawfully; (e) erasure is necessary for compliance with a legal obligation to which the operator is subject; or (f) the data was collected in relation to the offer of information society services made directly to a child on the basis of the child's consent.

However, the right to erasure does not apply if the processing is necessary: (a) for exercising the right of freedom of expression and information; (b) for compliance with a legal obligation; (c) for the performance of a task carried out in the public interest or (d) for the establishment, exercise or defense of legal claims. In this respect, you can request blocking if necessary.

g. Right to blocking

You have the right to request the operator to restrict (block) processing if one of the following conditions is met: (a) the accuracy of your personal data is contested by you, for a period enabling the operator to verify the accuracy of the personal data; (b) the processing is unlawful and you oppose the erasure of your data and request the restriction of their use instead; (c) the operator no longer needs the personal data for the purposes of the processing, but you need it for the establishment, exercise or defense of legal claims; or (d) you have objected to processing pending the verification whether the legitimate grounds of the operator override yours; the weighing of legitimate grounds is not required for an objection to processing for direct marketing purposes.

If processing has been restricted, your personal data - apart from being stored - may only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another person or for reasons of important public interest. If you have obtained a restriction on processing, you will be informed by the operator before the restriction is lifted.

h. Right to data portability

You have the right to receive your personal data that you have provided to the operator in a structured, commonly used and machine-readable format and you have the right to transmit those data to another controller without hindrance from the operator, where the processing is based on your consent or on a contract between you and the operator and the processing is carried out by automated means. In this respect, you have the right to obtain that your personal data be transmitted directly by the operator to another controller, insofar as this is technically feasible and the rights and freedoms of other persons are not affected. Your right to erasure remains unaffected. This right does not apply to processing that is necessary for the performance of a task carried out in the public interest.

i. Miscellaneous

The operator will inform all recipients to whom your data has been disclosed of any rectification or erasure of your personal data or restriction of processing, unless this proves impossible or involves disproportionate effort. The operator will inform you about these recipients if you request this.

If the operator has made the personal data public and is obliged to delete it, it will take appropriate measures, taking into account the available technology and the implementation costs, to inform third

parties who process your personal data that you have requested the deletion of all links to this data or copies of the data.

4. Concluding remarks

a. Legal basis

The legal provisions on data protection can be found in particular in the European General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG). If you have given your consent to the processing of your data, this is also the legal basis for data processing for the purposes to which you have consented (Art. 6 para. 1 lit. a GDPR or in the case of health data: Art. 9 para. 2 lit. a GDPR). If the processing is necessary for the performance or initiation of a contract, this forms the legal basis (Art. 6 para. 1 lit. b GDPR). These may be usage, purchase and service contracts that are concluded via the platform or initiated at your request. Insofar as the processing is carried out to fulfill legal reporting obligations, the legal basis is the fulfillment of the corresponding legal obligation to which the operator is subject (Art. 6 para. 1 lit. c GDPR). Otherwise, the legal basis for data processing is the protection of the legitimate interests of the operator (Art. 6 para. f GDPR). This is the economic interest in operating the platform to process purchase contracts for tickets to events of all kinds. There is no automated decision-making, including profiling.

b. Protective measures

Taking into account the nature, scope, circumstances and purposes of the processing and the varying likelihood and severity of the risks to your rights and freedoms, the operator shall implement appropriate technical and organizational measures to ensure that data processing is carried out in accordance with the law. The measures are taken taking into account the state of the art and include, in particular, encryption of your data. In addition, your data is organizationally separated from other data. The facilities and systems on which the data is processed are protected against unauthorized access, both physically and digitally. In particular, the operator's servers are password-protected. By regularly testing and updating the software used, the operator prevents security gaps that could allow your data to be misused. Only those persons reporting to the operator (employees) who require access to personal data in order to perform their duties are granted access to personal data, and only to the extent necessary in each case. The operator's employees are instructed in advance on data processing and are obliged to maintain confidentiality. Data is protected against loss by regular backups and can be restored at any time. The default settings of the systems ensure that only

personal data whose processing is necessary for the respective processing purpose is processed. This ensures that data protection principles such as data minimization are implemented. In addition, the operator ensures the confidentiality, integrity, availability and resilience of the systems through technical and organizational measures. Compliance with data protection regulations is checked regularly and the measures are updated if necessary.

c. Data Protection Officer

The operator has appointed a data protection officer:

Attorney Daniel Raimer
Law firm Daniel Raimer
Ernst-Gnoß-Str. 22
40219 Düsseldorf
Germany
Phone: +49 (0)211 / 4167 4600
E-mail: office@kanzlei-raimer.com

d. Objection to advertising e-mails

We herewith object to the use of contact information published in conjunction with the mandatory information to be provided in our Site Notice to send us promotional and information material that we have not expressly requested. The operators of this website and its pages reserve the express right to take legal action in the event of the unsolicited sending of promotional information, for instance via SPAM messages.